

OUR HISTORY

Few companies can speak of a rich heritage like Mary Kay Inc. The drive and business acumen of our dynamic founder Mary Kay Ash, combined with her desire to help women achieve personal growth and financial success, led to the development of a company that has grown into one of the most recognized beauty brands in the world.



2013

Mary Kay Inc. celebrates its 50th anniversary with 3 million Mary Kay Independent Beauty Consultants around the world.

2015

Mary Kay Inc. exceeds \$4 billion in global annual sales and 3.5 million Mary Kay Independent Beauty Consultants.

2008

Mary Kay Inc. celebrates its 45th anniversary and launches its formal global corporate social responsibility initiative, Pink Changing Lives® with the sole purpose of changing the lives of women and children around the world.



2005

Mary Kay Inc. reaches \$2 billion in global annual sales.

2003

Mary Kay Inc. celebrates its 40th anniversary, and the Mary Kay independent sales force grows to 1 million people around the world.

1996

Global annual sales surpass \$1 billion (USD) for the first time featured in the book *Forbes Greatest Business Stories of All Time*, and Mary Kay Ash is the only woman profiled. The Mary Kay Ash Charitable Foundation is established.

1984

Mary Kay Inc. is featured in Fortune magazine's The 100 Best Companies to Work For in America. Again in 1993 and 1998.

1969

The Mary Kay Career Car program begins with the first Pink Cadillac.



MARY KAY®

2007

Mary Kay® products are now sold in more than 35 markets worldwide. Mary Kay's largest markets are in China, Mexico, the United States, Russia and Brazil.



2004

Mary Kay Ash is named one of the "25 Most Influential Business Persons of the Past 25 Years."

2001

Founder, Mary Kay Ash, passes away Nov. 22, 2001, on Thanksgiving Day – her favorite holiday.



1992

Mary Kay Inc. is listed as a Fortune 500 company for 1992 and Most Admired Corporations in America in 1995.

1971

Mary Kay opens its first international subsidiary in Australia.

1963

"Beauty by Mary Kay" opens on Friday, Sept. 13 in a 500-square-foot storefront in Dallas, Texas.

