

2015  
**PRESS KIT**  
REWARDING  
OPPORTUNITY

MARY KAY®

"I believe that my dream has changed many thousands of women's lives for the better, and yet I know that there are so many more lives out there waiting for the touch of our hand."

Mary Kay Ash, Founder, Mary Kay Inc.

Women from all walks of life enjoy selling Mary Kay® products because of the rewarding opportunity and flexibility offered by our home-based business model. Mary Kay Independent Beauty Consultants are entrepreneurs representing every woman – she's your best friend, the driven stay-at-home mom, the multitasking corporate professional, a proud veteran, your child's favorite teacher or the college student looking to blaze a new path.

While all Mary Kay Independent Beauty Consultants can make money by selling products to their customers, there are some Independent Beauty Consultants who decide to maximize the earning potential of having a Mary Kay business by taking leadership roles within the independent sales force. These leaders, known as Independent Sales Directors and Independent National Sales Directors, can earn additional income through commissions.

Whether it's a part-time business or a primary source of income, each Mary Kay Independent Beauty Consultant has the freedom to manage her Mary Kay business in the way that suits her lifestyle best.

#### QUICK FACTS

- 3.5 million people around the world sell Mary Kay® products in more than 35 countries.
- More than **number** Mary Kay Independent Beauty Consultants are in the **market**.
- More than 150,000 independent sales force members worldwide have qualified or requalified for the use of a Career Car or elected the cash compensation since the program started in 1969.
- More than **number** Mary Kay **career car description** are on the road in the **market**.

#### ABOUT MARY KAY

**Irresistible products**   **Positive community impact**   **Rewarding opportunity**

For more than 50 years, Mary Kay has offered it all. With 3.5 million Mary Kay Independent Beauty Consultants and \$4 billion in global annual sales, Mary Kay is a top beauty brand and direct seller in more than 35 markets around the world. Discover what you love by connecting with a Mary Kay Independent Beauty Consultant at [marykay.com](http://marykay.com).

